



Model Release Agreement

between

annemanke.com photography, Anne Manke
Luzernerstrasse 123, 6403 Küsnacht am Rigi, Switzerland

- hereinafter "the photographer" -

and

Name: _____ **Residential Address:** _____

Phone: _____ **Email Address:** _____

- hereinafter referred to as "model" -

the following contract for the creation and exploitation of personal photos is concluded:

§1 Collaboration

The model voluntarily agrees to be available to the photographer on _____ for the creation of portrait photographs.

§2 Compensation & Usage

The model will receive digital copies of the photographs for self-promotion and private use. Any other use, particularly commercial use, requires prior written consent from the photographer. Paid sublicensing by the model is not permitted.

§3 Rights of the Photographer

The photographer receives unrestricted usage rights to the images in terms of time and location, including editing, montages, digitization, and publication. This includes use for advertising, print media, promotional materials, outdoor advertising, online marketing, websites and social media, artistic purposes, public relations, press/media, and as a professional reference. The photographer is not obliged to use the images. The selection of motifs is at the photographer's discretion.

§4 Name Attribution

The naming of the model is at the photographer's discretion. The photographer is entitled to publish the images in connection with the model's name (or pseudonym). If the model publishes the images, credit to the photographer is mandatory.

§5 Data Protection

The photographer processes only personal data relevant to the shoot (name, contact details, image, location/date). The legal basis is Art. 6(1)(b) GDPR. Data will be deleted once no longer necessary. The model has rights to access, correction, deletion, restriction, data portability, objection, and the right to lodge a complaint with the supervisory authority.

§6 Clothing and Equipment

If clothing/equipment is provided by the photographer, it must be left at the studio after the shoot or returned within 5 working days with a tracking number to the photographer's address. If not returned, the photographer may invoice the model for the current or replacement value plus a processing and compensation fee. Further claims for damages remain unaffected.



§7 Make-up Artist (MUA) – Disclaimer & Additional Agreements

1. Liability Disclaimer: The photographer accepts no liability for allergic reactions or skin irritations caused by make-up products. The model must inform the photographer in advance of any known allergies or sensitivities.

2. Styling Approval: The model agrees to the proposed make-up and styling concept. Any changes during the shoot must be coordinated with the photographer and, where applicable, the MUA.

3. Styling Rights: The chosen look (hair/make-up) is part of the artistic concept. Subsequent dissatisfaction does not justify withholding usage rights.

4. MUA Credit: The MUA may be credited upon request, but this is voluntary and at the discretion of the photographer. Additional claims for damages remain unaffected.

§8 Miscellaneous

Swiss law applies. Amendments must be made in writing. No verbal side agreements exist.

Place & Date

Signature photographer

Place & Date

Signature model
